

## **Oakland Children's Hospital Patients "Get the Scoop" on the Secret Life of a Mischievous Cat**

*By Wild Icon Publishing Group*

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*Oakland Children's Hospital Patients "Get the Scoop" on the Secret Life of a Mischievous Cat during authors' guest appearance. Authors visit hospital and present patients with a personalized copy of the book along with a temporary tattoo.*

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Children's Hospital & Research Center Oakland Patients "Get the Scoop" on the Secret Life of a Mischievous Cat during authors' guest appearance

Oakland, California — August 20, 2010 Being a patient in a hospital can be quite trying, but fortunately for them, there are some empathetic and generous souls who can turn a not so fun place into a festive one.

Todd Friedman and Megan Andrews, a husband and wife team, wrote "My Secret Life as Peanut." The book is based on the true story and shenanigans of Sassy (aka Peanut in the story), a next-door neighbor's calico cat. Peanut lived a secret life away from her owners during the day. Her double life at their home brought humorous, naughty and nice moments to her second set of caregivers. The book is filled with actual and engaging photos of Peanut and fascinating facts about cats.

Todd and Megan now reside in Walnut Creek which is near Oakland Children's Hospital. Their book is an entertaining animal tale enjoyed by kids and adults alike. The book promotes pet adoption, early reading and supports animal charities. So what could be a better pairing than pediatric patients and an entertaining book about a real pet? Not only did the kids get an autographed copy of the book, but also a tattoo of Peanut's likeness on their arm.

Kids, tattoos and books. Need we say more?

"Our visit to Children's Hospital & Research Center Oakland gave us the opportunity to bring cheer and gifts to the young patients and their families," said Todd. "It was great to see such a friendly and attentive staff to the kids as well."

The program's mission is to "give back" and "make a difference" in the community and partner with area hospitals such as Children's Hospital & Research Center Oakland. The program includes author appearances, donated and personalized books and temporary tattoos. For more information, please contact Todd Friedman at [tfriedman@wildicon.com](mailto:tfriedman@wildicon.com) or visit the book website at [www.CuriousCalico.com](http://www.CuriousCalico.com)

### About the authors

Todd Friedman currently works as a Financial Services Professional at MassMutual Financial Group in Walnut Creek, CA and graduated from the United States Military Academy at West Point, NY.

Megan Andrews specializes in developing training programs for Ross Stores, Inc. at their corporate headquarters in Pleasanton, CA and graduated from Pepperdine University in Malibu, CA.

### About Children's Hospital & Research Center Oakland

Children's Hospital & Research Center Oakland is Northern California's only independent not-for-profit regional medical center for children. Children's Hospital Oakland is a national leader in many pediatric

specialties and sub-specialties including hematology/oncology, neonatology, cardiology, orthopedics, sports medicine, and neurosurgery. The hospital is one of only two solely designated California Level 1 pediatric trauma centers with the largest pediatric inpatient critical care unit in the region. Children's Hospital has 190 licensed beds, 201 hospital-based physicians in 30 specialties, more than 2,700 employees, and an annual operating budget of more than \$350 million. Children's is also a premier teaching hospital with an outstanding pediatric residency program and a number of unique Pediatric subspecialty fellowship programs.

#### About Wild Icon Publishing Group

Wild Icon Publishing Group is a boutique publishing company dedicated to fiction, non-fiction, children's books and eBooks. Wild Icon is committed to publishing and supporting literature by writers who share a passion for "giving back."

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